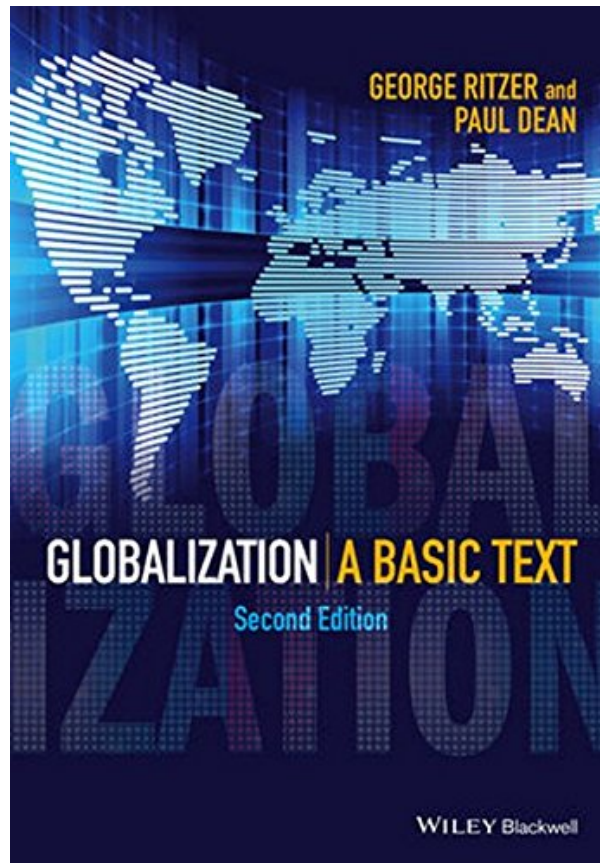
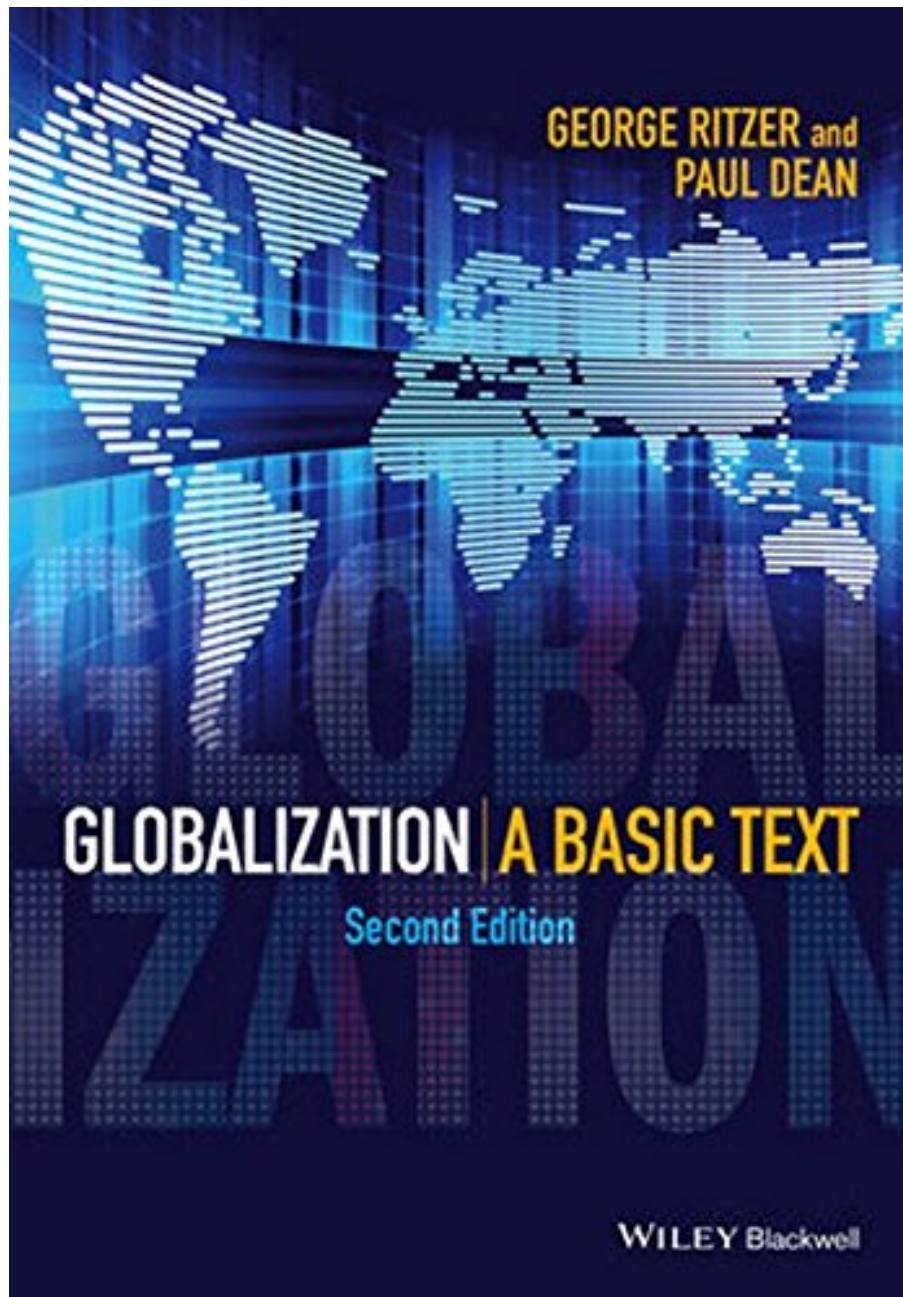


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With its incorporation of major recent global developments, *Globalization: A Basic Text, Second Edition*, represents an invaluable and indispensable resource for an understanding of the transformative effects and issues that are shaping today's globalized world.

## About the Author

George Ritzer is Distinguished University Professor at the University of Maryland. He has authored numerous books, including *The McDonaldization of Society* (Seventh Edition, 2012); and is editor of *The Blackwell Encyclopedia of Sociology* (2007) and *The Wiley-Blackwell Encyclopedia of Globalization* (2012).

Paul Dean is Assistant Professor of Sociology and Anthropology at Ohio Wesleyan University. He is co-editor of *The Sociological Cinema*, a website promoting video to teach and learn sociology.

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