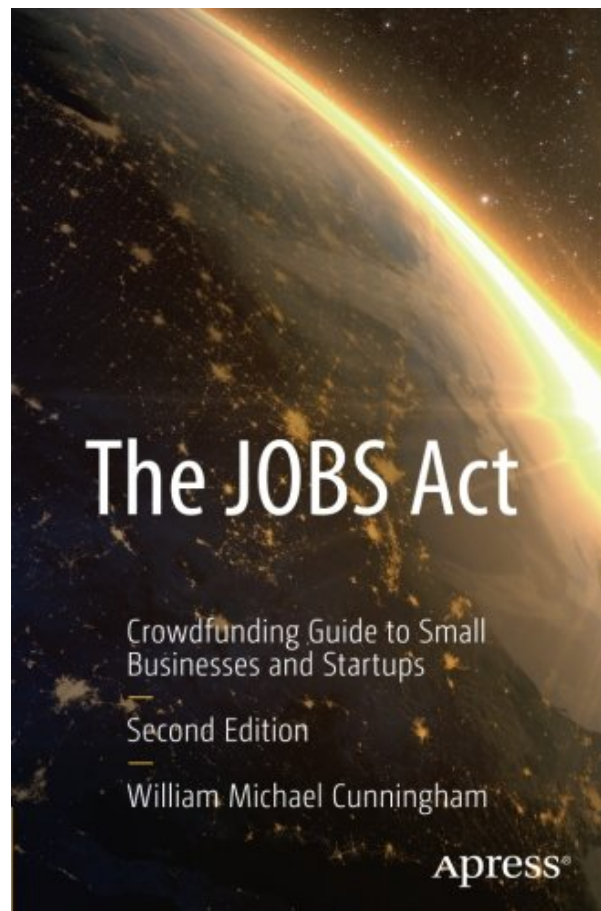
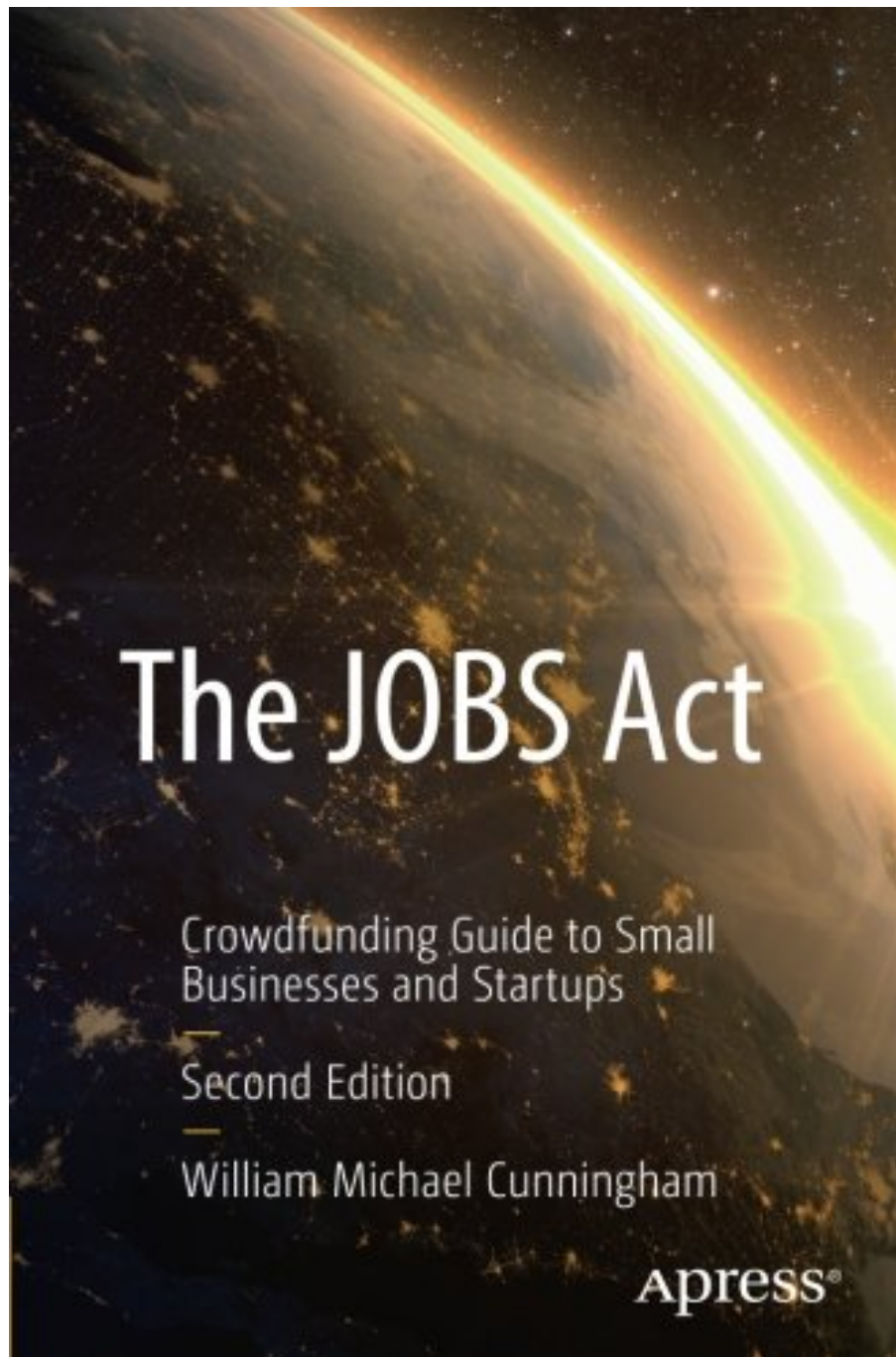


# **THE JOBS ACT: CROWDFUNDING GUIDE TO SMALL BUSINESSES AND STARTUPS BY WILLIAM MICHAEL CUNNINGHAM**



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This publication *The JOBS Act: Crowdfunding Guide To Small Businesses And Startups By William Michael Cunningham* deals you far better of life that could develop the high quality of the life more vibrant. This The JOBS Act: Crowdfunding Guide To Small Businesses And Startups By William Michael Cunningham is exactly what individuals currently need. You are below and also you might be specific as well as certain to get this book The JOBS Act: Crowdfunding Guide To Small Businesses And Startups By William Michael Cunningham Never ever question to get it also this is merely a publication. You can get this publication The JOBS Act: Crowdfunding Guide To Small Businesses And Startups By William Michael Cunningham as one of your collections. However, not the compilation to show in your shelves. This is a valuable publication to be reading collection.

From the Back Cover

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## About the Author

William Michael Cunningham is the founder of Creative Investment Research, where he is Managing Partner for National Crowdfunding Services. A former securities broker and institutional salesman, he works with pension fund trustees, investment managers, community activists, government agencies, and financial industry organizations to create and implement social and community investing initiatives. In February 2006, Cunningham warned the SEC that his Fully Adjusted Return Methodology statistical models signaled the possibility of system-wide economic and market failure. He has testified before the Ways and Means and Financial Services Committees of the U.S. House of Representatives. In an October 1998 petition to the United States Court of Appeals, he opposed the elimination of the Glass Steagall Act, citing evidence that growing financial market malfeasance greatly reduced the safety and integrity of large financial institutions. Cunningham has been involved for twenty years in the provision of online resources to small businesses, including crowdfunding prototypes. An economist, investment advisor, researcher, and social investing policy analyst, he serves as a Capstone student advisor in the Real Estate Program at Georgetown University. A strong advocate for the integration of human values in finance, he involves his students in developing new ways to combine social values and investing. Cunningham holds his MBA in Finance and MA in Economics from the University of Chicago.

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## **Who This Book Is For**

Entrepreneurs and small business owners who wish to leverage the JOBS Act to crowdfund their enterprises. The secondary readerships are investors, angels, venture capitalists, securities lawyers, community development specialists, and visitors to crowdfunding platforms, which are required under the JOBS Act to demonstrate to the SEC and FINRA that they are proactively providing educational resources to potential crowdfunders.

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#### Features

- The Jobs ACT Crowdfunding Guide to Small Businesses and Startups

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Good Crowd Funding Update

By Carnell Scruggs

This is the second book I've purchased from the author. The book is clear and concise. A good update of where things stand now with the JOBS Act and crowdfunding, providing a wealth of substance on the Act. The author shows enthusiasm for crowdfunding without going overboard. He reminds readers that crowdfunding is hard work.GOOD READ!!

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